

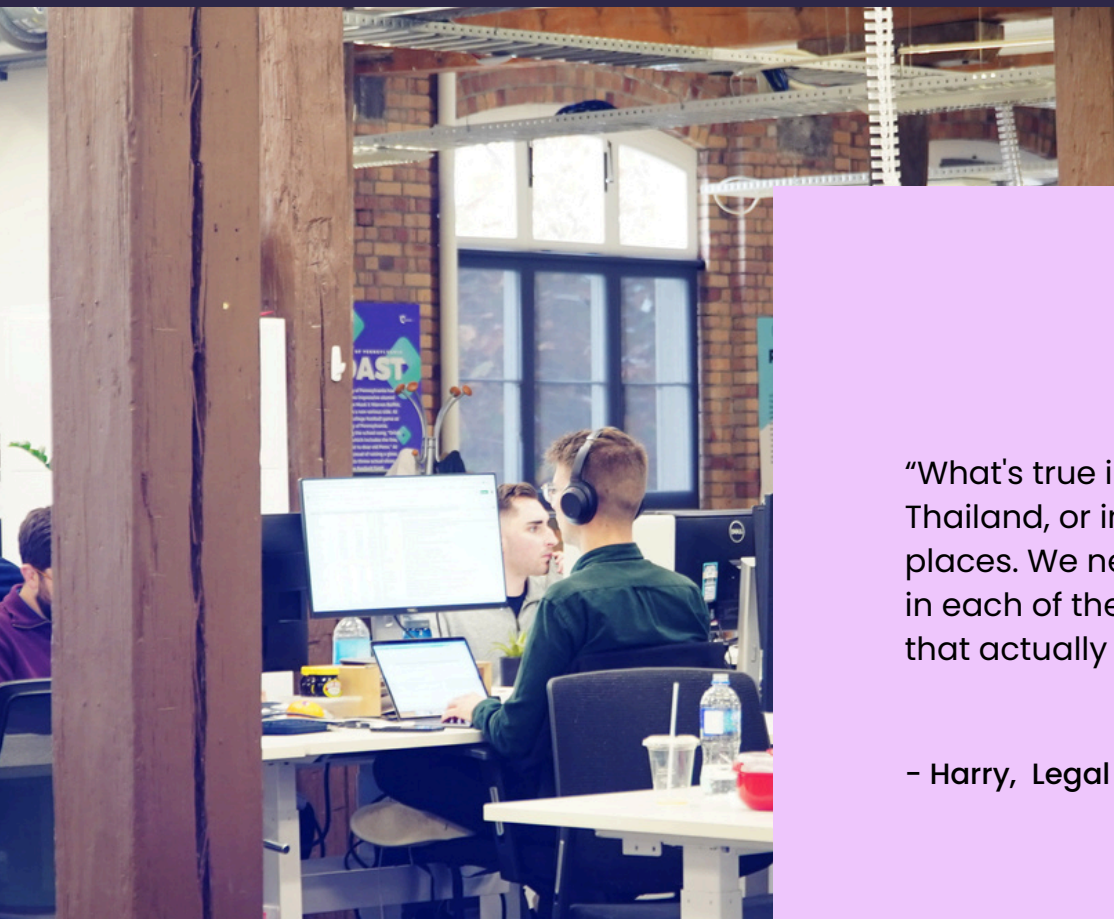
CASE STUDY



Global Guardianship: Crimson Education's Pledge to Safety and Compliance

The Customer

Crimson Education is New Zealand's premier university admissions consultancy helping to remove the barriers of geography and legacy. Since being founded in 2013, Crimson has helped to transform the educational future of more than 100,000 students from over 60 countries. Levelling the playing field in university admissions, the education consultancy helps New Zealand students secure spots at some of the world's most prestigious educational institutions such as Ivy League, Stanford, MIT, Oxford and Cambridge. Crimsons offers a comprehensive range of services, including university admissions support, medical school guidance, curriculum tutoring and extracurricular mentoring. Crimson aims to empower students by equipping them with the necessary tools and providing them with a launching pad to compete on a global education stage.



The Challenge: Compliance & Protection on a Global Scale

With operations spanning over 60 countries, each with its own unique set of regulations, Crimson Education faced the daunting task of maintaining safety and compliance standards for its students and staff on a global scale. They needed a reliable solution to help them conduct comprehensive background checks efficiently to ensure the safety of both staff and students, no matter where in the world they are.

The Solution: Securing Success with Seamless & Comprehensive Safety

Crimson Education made the decision to partner with Checkmate to streamline their global background verification processes. Checkmate was able to offer Crimson a secure and seamless experience helping to simplify background checks and verification and ensure a smoother, safer and more efficient hiring process. The education consultancy gained access to a suite of tools, including criminal record checks, sex offender registry screenings and other essential verifications.



"What's true in New Zealand isn't necessarily true in Thailand, or in the UK, or Brazil, and we're in all these places. We need to be following best practices or the law in each of these countries. The challenge is finding a tool that actually services all those countries."

- Harry, Legal and Compliance team



Final Results: Safe & Accessible Hiring In a Matter of Minutes

As a result of partnering with Checkmate, Crimson Education was able to reduce hiring risks, save time and financial resources and set their educators up for success within the company. In upholding high safety standards for their staff and students, the educational consultancy was also able to further build on their reputation as a trusted provider in the industry.

Empowering Student Safety

Since implementing Checkmate's solution, Crimson Education has been able to successfully ensure the safety of their students, while also maintaining compliance with local regulations in all countries where they operate. Crimson now has the tools and support they need to continue focusing on their core mission of guiding students to academic success. Fostering a culture of accountability and transparency within the global educational landscape has also enabled Crimson to set an industry benchmark and create safer and more secure learning environments worldwide.

"With Checkmate's solution, we've streamlined our processes, ensuring quick and efficient background checks across multiple countries, providing us with peace of mind in maintaining safety standards for our students worldwide."

Building Brand Loyalty

By ensuring a continuous commitment to customer well-being, Crimson Education has continued to build their identity as a trusted provider in their industry. By promoting trust and social responsibility in every community they serve, Crimson has been able to attract a larger customer base globally. By continuing to boost enrollments and partnerships with prestigious educational institutions, Crimson continues to maintain their competitive edge without compromising on safety.



What is Checkmate?



If you're looking for a way to reduce hiring risks and save time and money without compromising on your priorities and commitments to candidates, check out Checkmate. At Checkmate, we can help you create a secure and seamless candidate experience. We offer an easy, automated and simplified solution to managing candidate reference checking and pre-employment screening, helping to give you a smoother and more efficient hiring process.

Ready to improve your hiring process and streamline your candidate experience? [Let's talk.](#)